

# Computers in Business

## **Standard 4**

Students will create a website  
for their business venture.

**Creating WebPages**  
**Standard 0000-04**  
**Objective 0401, 0402, 0403**

**Overview:**

Students will use a web page editor to create a web site that includes multiple pages and links. The web site will also include a title heading, sub-heading, body text, and text enhancements (i.e. font, color, bold, italics, font size, etc), and a graphic.

**Activities:**

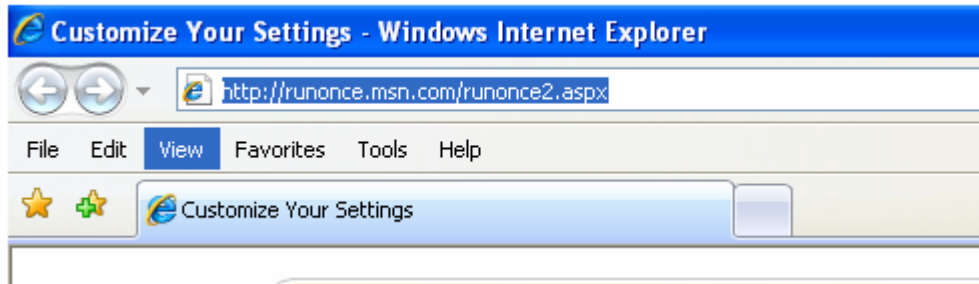
- Students will go to a website chosen by the teacher and look at the source code of that site
- Students will create their own website using a website editor such as Dreamweaver, Netscape Composer, Microsoft FrontPage, Microsoft Publisher or Microsoft Word. Make sure the pages include a title heading, sub-heading, body text, a graphic, and some sort of text enhancement. Have the pages link together using hyperlinks.
- Have the students complete the worksheet on researching website costs.
- Have the students do additional research on website costs by going to <http://www.webconsuls.com/articles/cost.htm>

## Viewing a Web Page's HTML Code (Source Code)

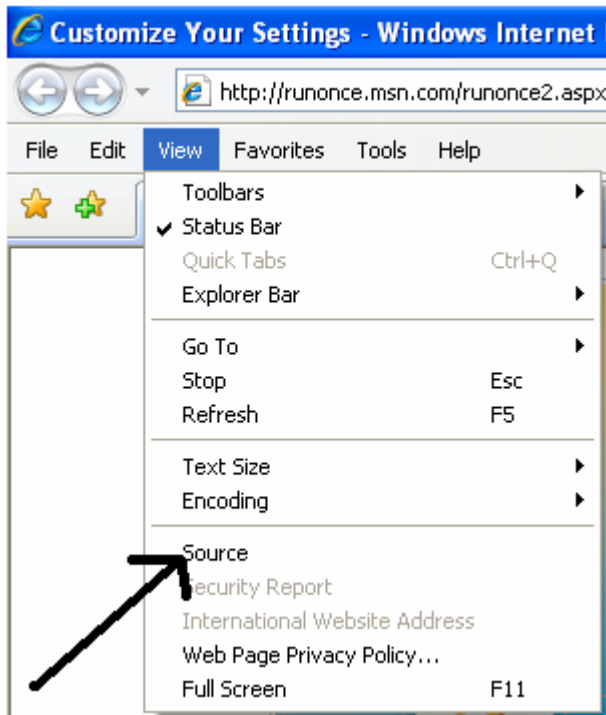
You can see the HTML code on any webpage by doing the following:

### Internet Explorer:

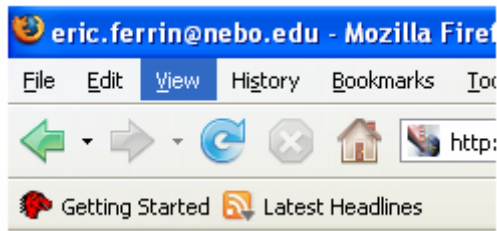
From the menu toolbar, Click on View



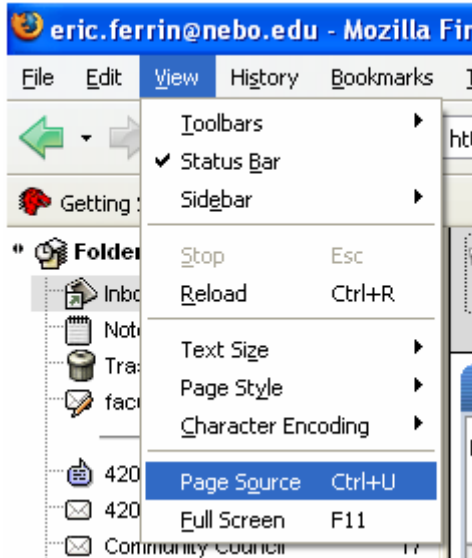
Then click on Source



For Mozilla Firefox, Click on View



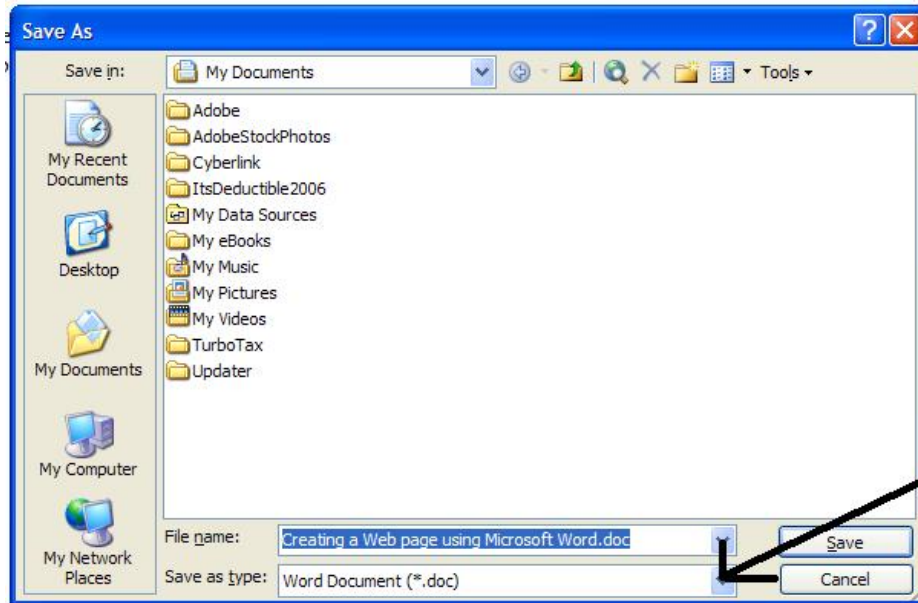
Then click on Page Source



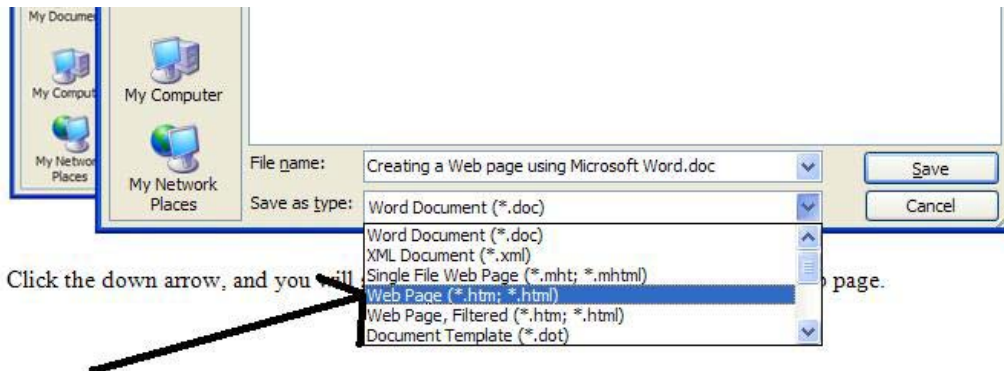
Also, you can get the page source in Firefox simply by holding down Ctrl and typing U.

## Creating a Web page using Microsoft Word 2003

To create a webpage using Microsoft Word is very simple. The key is in how you save it. When you go to File – Save As, Down in the lower portion there is a bar marked Save – As Type.



Click the down arrow, and you will see that one of the types you can choose is Web page.



This will save any Word document as a webpage, and it will open in a web browser, such as FireFox or Internet Explorer. Links to pages that already exist can easily be created by going to the Insert Menu, and clicking on Hyperlink.

# Web page cost analysis

**Overview:** Students will create a spreadsheet showing the costs of creating and supporting a web page.

## Activities:

Research: Using the Internet search web page costs.

Find out creating and hosting cost. (look for local companies)

Using a spreadsheet, document the costs.

Example:

|           | Web page cost Analysis |              |               |                |        |
|-----------|------------------------|--------------|---------------|----------------|--------|
|           | Creating page          | Hosting page | Updating page | Traffic volume | Totals |
|           |                        |              |               |                |        |
| Company A |                        |              |               |                |        |
| Company B |                        |              |               |                |        |
|           |                        |              |               |                |        |